



AudioVu.com

Unleash the power of your website. AudioVu puts your website on the air.

**For Immediate Release
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Montreal Client Catapults AudioVu.com into International Arena

December 6, 2004, St. Louis, MO – A Montreal-based publisher for popular keepsake books has signed on with St. Louis-based AudioVu.com to become its first international client for custom audio content on its 3 websites. “When You Were Born” (www.whenyouwereborn.com) is a family-owned and operated business that creates custom-printed books, which preserve the memories of a child’s first days and months by featuring hundreds of events that were popular when the recipient was born.

The company also publishes “When We First Met” (www.whenwefirstmet.com) and “When We Were Married” (www.whenweweremarried.com) to also commemorate life’s special events in a highly personalized way with custom books. These two websites feature AudioVu’s “Audio On Demand” feature that allows web visitors to control when they listen to the voice-overs.

“This is a memorable moment in AudioVu’s history with the addition of our first international client,” remarked Lawrence I. Norber, president of AudioVu.com. “Jason Kyte, owner of the Montreal publishing company, quickly recognized that custom audio was the perfect complement for selling custom-printed books. He readily added voice-overs to all three websites and has reported that ‘it sounds better than I imagined’ and that “When You Were Born” has shown an uptick in recent sales,” Norber said.

AudioVu.com specializes in professionally produced custom streaming voice-overs for websites, that drives desired visitor behavior and converts them to live prospects. The result is that AudioVu.com transforms a website into a compelling multi-media source that increases productivity.

For more information, check out AudioVu.com or call 314-721-2201.

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