



*Unleash the power of your website. AudioVu puts your website on the air.*

**For Immediate Release  
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### **AudioVu.com Names Roger Erb Creative Services Manager**

**November 19, 2003, St. Louis, MO** -- AudioVu.com, the St. Louis-based Internet audio content company, has announced the addition of Roger Erb as Creative Services Manager. In his new position, Mr. Erb will be responsible for managing and writing the custom audio content for a diverse client base.

Mr. Erb's experience includes production of motion pictures, videos and live shows, as well as diverse training segments in multiple languages. As a writer, he has penned scripts for film and video, training programs, for television, radio, and print advertising, and served as the Executive Editor of the golf newspaper Tee

Box Times. He spent a number of years at Maritz, most recently as Executive Producer.

According to Lawrence Norber, president of AudioVu, "We have to provide exceptionally high caliber talent to meet our client's expectations. That includes our professional voices as well as the specialists that do the writing. Having a pro with Roger's credentials, tells our clients that we place a strong emphasis developing a quality product and that we value our long term customer relationships."

AudioVu converts valued web visitors to live prospects through the use of streaming voice-overs that play instantly to website visitors. The company creates, produces and hosts exclusive voice-over content that utilizes the persuasive power of audio to help client companies gain more leads, more sales and more website productivity. The result is that AudioVu transforms a website into a compelling multi-media source that drives desired visitor behavior.

For more information, log on to [AudioVu.com](http://AudioVu.com) or call 314-721-2201.

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