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**For Immediate Release
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AudioVu.com Lands Barry Kepp, Top Midwest Wordsmith

October 27, 2006, St. Louis MO-- AudioVu.com announces the addition of Barry Kepp, Creative Services Manager, to its staff.

In an effort to expand the breadth of its client services, AudioVu.com has added a specialist in audio text and production to its professional staff to provide a higher level of customer service in the areas of script and concept development, audio production management, and website assessment. Mr. Kepp, a veteran in the freelance copywriting, editing, and marketing worlds as well as in vocal talent and sound production, will utilize his creative training and background to supervise and facilitate the content and production of audio scripts for websites, automated attendant greetings and menus, AudioVu's new "On-Hold Advertising Systems" and other projects arising out of clients' needs.

"Barry was an excellent find and really helps us to provide a comprehensive suite of services to our customers so we can handle the volume of business we're getting now. Bringing websites alive with the emphasis and enhancement of audio is catching on like wildfire. Barry brings a new flair to the organization. His experience in copywriting, wordsmithing, and sloganeering, along with his boundless creativity and ability to execute, is just what we were looking for," said Lawrence Norber, President of AudioVu.com.

Additionally, Kepp's new position will also entail coordination with creative, engineering and voice talent staff personnel at AudioVu.com, all involved in the production of its internationally distributed core product, AudioVu professional voice-overs for websites.

AudioVu.com, based in St. Louis, Missouri, specializes in professionally produced custom streaming voice-overs for websites that drive desired visitor behavior and convert that visitor to a live prospect/contact. AudioVu.com transforms any website into a compelling multi-media sales and marketing resource that increases productivity, has statistically been proven to increase time spent on a website and page views per session, and dramatically improves information retention and lead production. AudioVu.com services a wide variety of industries across the internet spectrum in business-to-business and business-to-consumer sales and marketing via websites and related internet content.

For more information, please log on to [www. AudioVu.com](http://www.AudioVu.com) or call 314.721.2201.

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