



*Unleash the power of your website. AudioVu puts your website on the air.*

**For Immediate Release  
Contact: Melanie Sparks**

**Phone: 800-721-1440  
Email: [info@audiovu.com](mailto:info@audiovu.com)**

### **AudioVu.com Establishes Sales Office in Dallas, TX**

**May 3, 2004, St. Louis, MO** -- AudioVu.com, the St. Louis-based Internet audio content company, has announced the recent opening of its Dallas sales office, which is headed by Jonathan Bostick, Senior Marketing Executive. In this new position, Mr. Bostick will be in charge of sales and marketing for the Southwest region of the U.S.

Mr. Bostick's experience includes sales generation and sales management for a variety of businesses. Most recently he was with Center Stage TV in Dallas where he also served in the role as Executive Producer for High Definition Video Production. He spent a number of years at Complete Music, the leading Dallas-Ft. Worth Disc Jockey Company.

According to Lawrence I. Norber, president of AudioVu.com, "Dallas is the 8<sup>th</sup> largest U.S. market and having a pro with Jonathan's double-digit sales credentials puts us right on track for the growth and expansion we are planning." Norber is the former owner of Sold-on-Hold, which was based in Dallas for 17 years and acquired by Muzak in 2000.

AudioVu converts valued web visitors to live prospects through the use of streaming voice-overs that play instantly to website visitors. The company creates, produces and hosts exclusive voice-over content that utilizes the persuasive power of audio to help client companies gain more leads, more sales and more website productivity. The result is that AudioVu transforms a website into a compelling multi-media source that drives desired visitor behavior.

AudioVu.com is a recent winner of the "**50 In Focus**" award presented by BusinessNewsUpdate.com for helping to define new standards in business excellence in entrepreneurship.



AudioVu.com

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For more information, log on to [AudioVu.com](http://AudioVu.com) or call 800-721-0440.

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