



Unleash the power of your website. AudioVu puts your website on the air.

For Immediate Release
Contact: Jaymie Jordan

Phone: 314.721.2201
Email: JJordan@audiovu.com

“It’s AudioVu all over again”...with a Creative Touch

March 6, 2007, St. Louis MO-- AudioVu.com announces the addition of Graphic Designer Rachel Anani to its staff.

In an ongoing effort to stay on top of current industry requirements and to expand the breadth of their client services, **AudioVu.com** has added a graphic design specialist to its professional staff to handle the increasing web, email, newsletter and brochure design opportunities as requested by AudioVu’s international client base. Anani is trained in graphic design, layout, creative concept development, advertising, and marketing.

“We’re really glad to have Rachel on board,” said Lawrence Norber, President of AudioVu.com. “She brings a set of skills and experience to the table that will make it possible for us to manage the increased business flow that seems to grow every month. And it signals an expansion of our creative team that’s been needed for a while. AudioVu website voiceover production has developed a customer base in 27 states and 4 countries. Lately we’ve been getting a large demand for e-newsletters, website design and website renewal to complement our customers’ marketing campaigns. We’ve now got a team of designers to go along with our mainstay audio business.”

AudioVu.com, based in St. Louis, Missouri, specializes in professionally produced custom streaming voiceovers for websites that drive desired visitor behavior and convert that visitor to a live prospect/contact. AudioVu.com transforms any website into a compelling multi-media sales and marketing resource that increases productivity, has statistically been proven to increase time spent on a website and page views per session, and dramatically improves information retention and lead production. AudioVu.com services a wide variety of industries across the internet spectrum in business-to-business and business-to-consumer sales and marketing via websites and related internet content. Additional services include AudioVu On-Hold, CVP (Custom Voice Production) and AudioVu Professional Website Design services.

For more information, please log on to [www. AudioVu.com](http://www.AudioVu.com) or call 314.721.2201.

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